

## Privacy Policy

Thank you for visiting Wolf Wellness Center, PLLC. This Privacy Policy explains the manner in which we may collect, use and disclose personal information which you provide to us while using the Wolf Wellness Center & 24/7 Fitness and/or Wolf Pediatric Therapy website (the "Sites") or certain services of Wolf Wellness Center, PLLC (the "Services"). By visiting this Site or otherwise providing us with your personal information by using our Services, you agree to be bound by the terms of this policy.

We want to assure you that Wolf Wellness Center, PLLC takes privacy matters very seriously and is committed to protecting your privacy. Therefore, we are providing this policy to explain our privacy practices and the choices you can make about the way your information is collected and used.

### INFORMATION WE COLLECT

We collect personal information that you provide to us or that is otherwise provided to us on your behalf. You may choose to provide certain personal information in order to access or use certain features or services of the Site or the Services, such as making a purchase, joining one of our facilities, paying your membership fees, requesting information, providing us with information via text message or email, filling out an employment application, completing patient or member registration forms, using your member keytag, or otherwise contacting us. We may also collect personal information from other sources such as:

Social media platform. If you use a social media platform login to access our Site, you will share certain personal information from your social media account with us, for example, your name, email address, photo, list of social media contacts, and any other information that may be or you make accessible to us when you connect your social media account to your services account. The specific information transferred depends on your security settings and the privacy policy of your social media network.

Joint marketing partners, when they share information with us.

Publicly available data bases.

Categories of collected information include:

Identifying information (such as name, phone number, e-mail address, mailing address, photograph, contact information, and billing/ insurance information)

Protected classification characteristics under state or federal law (such as age and gender)

Account information such as user name, password, unique user ID, and communication preferences

Credit card or banking information

You can always choose not to provide certain information, but it may limit your ability to use a particular service or feature on the Site or the Services.

Wolf Wellness Center, PLLC also collects information that is sent to us automatically by your web browser. The information we receive depends upon your browser's settings. This information typically includes your computer's IP address, the address of the web page you were visiting when you accessed our Site, the name of the operating system installed on your computer, the name and version of the browser you are using and the date and time of your visit. We use this information primarily to create statistics that help us improve our Site and make it more compatible with the technology used by our visitors. We may link this information with your personal information as we deem necessary for our business purposes. If criminal activity is suspected, we might need to share certain information with the appropriate investigative authorities. Such information may contain visitors' IP addresses and other information which could be used to trace and identify individuals.

So-called "cookies" and other similar technologies may be used on the Site and by third parties to collect information over time and across third party websites, to support the Site's functionality and to improve user experience. You have the ability to set your browser to reject cookies. However, if you set your browser to reject cookies, it may affect or limit the use of certain features and functionality of this Site. We do not currently respond to "Do-Not-Track" signals or mechanisms.

#### HOW WE USE YOUR PERSONAL INFORMATION

By providing your personal information to us, you are authorizing us to collect, use and disclose such information in the manner outlined in this policy.

We may use your personal information for legitimate business purposes, including:

To provide you with our Services, such as providing you access to your membership account and sending you administrative information relating to our terms and policies.

To periodically send you newsletters, e-mails or similar communications featuring sales and promotions, news about new Wolf Wellness Center, PLLC products and services, requests for your feedback, or other information we think may be of interest to you, in accordance with local law.

To respond to any customer service inquiries or requests.

We may use workout and machine usage data collected through our Services to provide you with tailored products or service offerings, to conduct member usage and market analysis, and to compile aggregated data sets for use in our marketing and business objectives.

To promote and administer corporate partnerships in connection with the Services.

We may share your data with our partners so that they may provide you with tailored products or service offerings.

For internal organizational, analytical, or development purposes, such as conducting data analysis to improve the efficiency of our Site or Services, enhancing or improving our current products, services,

or offerings, developing new products, services, or offerings, identifying member trends, evaluating the effectiveness of our promotions and campaigns.

For fraud, security, and safety purposes, such as detecting abusive or malicious behavior.

Any other business purpose for which you provide consent.

You may stop receiving marketing communications from us at any time by:

Clicking Unsubscribe in any e-mail from us

Calling us at 479-363-6422

Emailing us at wolfwellnesscenter@gmail.com

However, if you unsubscribe from our marketing communications, you will not automatically become unsubscribed from the marketing communications of Wolf Wellness Center, PLLC which your e-mail address has been provided as set forth in this policy. Wolf Wellness Center, PLLC is an independently owned and operated business and we do not share your email address with any other company or entity outside of our direct staff or contract service providers. Examples of this would be those employed by us as personal trainers, massage therapists, physicians and scheduling staff . In addition, you may continue to receive generic mailings addressed to "Resident" or the like. In order to discontinue generic mailings, you may contact your local post office.

#### HOW WE SHARE PERSONAL INFORMATION

Wolf Wellness Center, PLLC will only disclose, trade, rent, sell or otherwise transfer personally identifiable information for purposes set out herein, or as required or permitted by law. However, Wolf Wellness Center, PLLC may freely disclose, sell, or transfer collected information that does not contain any personally identifiable information, such as aggregated workout data or fitness center visitation trend data or analysis derived therefrom, for any legitimate business or marketing purpose.

Below are categories of recipients with whom we may share your personal information:

Third Party Service Providers. Wolf Wellness Center, PLLC may disclose your personal information to Third Party Service Providers, Physicians, Health Insurance Providers, Silver Sneakers and Wolf Wellness Center, PLLC staff and contractors. Personal information is provided to third party service providers or the above listed agents who provide services to or on behalf of Wolf Wellness Center, PLLC & 24/7 Fitness or its members such as, but not limited to, reimbursement, hosting, data management, analytics and storage services, membership benefits, therapy providers, personal trainers, and retention services.

Law Enforcement Authorities. We may disclose your personal information to law enforcement authorities when we are required or authorized by law to do so (for example, in response to a

subpoena issued by a court).

Corporate Partners. We may provide special offers for the Services in connection with certain partnerships with third parties. We may share your information with third parties in connection with promoting and administering these offers.

Third Party Marketing Partners. With your prior permission, we may also share your personal information with third parties to use for their marketing purposes, in accordance with local law, if we think the products or services they offer would be of interest to you. If you are a member or a patient of a Wolf Wellness Center, PLLC location, we will only share such information if you have agreed to receive commercial electronic messages from us and our partners. If you unsubscribe from our commercial communications, we will no longer share your information with third parties for marketing purposes.

#### ACCESS TO YOUR PERSONAL INFORMATION

You have a right to challenge the accuracy and completeness of your personal information and to have it corrected, as appropriate. To access or amend your personal information, please notify the office manager at Wolf Wellness Center, PLLC in writing and mail to 23 Parkcliff Drive, Holiday Island, AR 72631

You may also request access to your personal information and inquire about how that information has been used and disclosed, subject to certain exceptions prescribed by law. If your request for access is denied, we will notify you in writing of the reason for such denial. Please email [wolfwellnesscenter@gmail.com](mailto:wolfwellnesscenter@gmail.com) to inquire about the use of your personal information.

#### PROCESSING AND STORAGE

Your personal information may be processed and stored in the United States or another country. The governments, courts, law enforcement and regulatory agencies of that country in which your information is processed and stored may be able to demand disclosure of personal information pursuant to the laws of such country.

#### SECURITY

Security for all personal information is extremely important to us. We store your personal information securely and use encryption and/or other special procedures designed to protect the information we collect from loss, misuse, unauthorized access or disclosure, alteration or destruction. Unfortunately, no data transmission over the Internet can ever be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, Wolf Wellness Center, PLLC cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk.

#### USE OF THE SITE OR SERVICES BY MINORS

This is a commercial website intended for use by individuals that are at least 18 years old. If you are

less than 18 years old, you may not use the Site or the Services without prior permission and supervision of your legal guardians. Wolf Wellness Center, PLLC does not accept members under the age of 18 and does not knowingly collect information from anyone under the age of 18.

#### INTERNATIONAL VISITORS.

For visitors using the Site or the Services from outside the United States, any data you provide will be transferred to the United States for use by Wolf Wellness Center, PLLC and/or its affiliates for any of the purposes described in this Policy. By using the Site or the Services you hereby expressly consent to such transfer of information or data to the United States.